

MOBILE MASK

2027 Advertising Rates

Mobile Mask is the definitive reveler's guide to Mardi Gras in Mobile, Alabama, which is the oldest organized Carnival celebration in the United States. Published annually by Lagniappe, this glossy magazine provides comprehensive Parade Schedules & Routes, details on Mardi Gras Balls & Celebrations, and insights into the historic mystic societies that bring the carnival season to life.

FULL PAGE • \$1,500

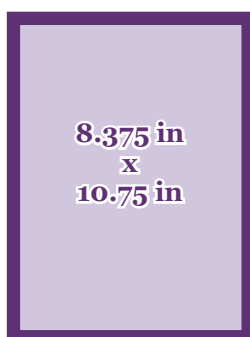
Premium Placement

Schedule/Routes/Fixed Pages: \$1,675

Inside Cover: \$2,000

Inside Back Cover: \$1,750

Back Cover: \$2,500

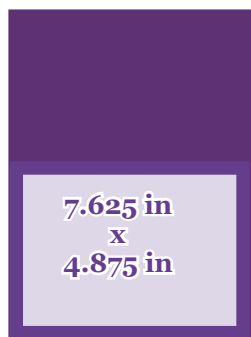


HALF PAGE • \$800

Premium Placement

Schedule/Routes/Fixed Pages

\$875



QUARTER PAGE • \$500

Premium Placement

Schedule/Routes/Fixed

Pages: \$550



Technical Details

Covers/Full Page: 8.375 inches wide x 10.75 inches high,
PLUS one-eighth inch bleed on all sides.

Half Page: horizontal - 7.625 inches wide x 4.875 inches
high; vertical - 3.75 inches wide x 9.875 high.

Quarter Page: 3.75 inches wide x 4.875 inches high.

Submit ads in Press Quality PDF format only, with all
fonts embedded. All photos and artwork must be in
CMYK and have a resolution of at least 300 dpi.

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Advertiser _____ Account Exec _____

Total Investment _____ Signature/Date _____

Credit Card _____ EXP _____ CVV _____ ZIP _____

CREDIT CARDS ARE SUBJECT TO 3% FEE

2027 Ad Deadline • Friday, November 20, 2026

2027 Mobile Mask Digital Offerings

January-February 2027

Banner (Limit of 5)

\$2,000 total or \$250/week

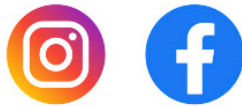
Bottom Anchor (Limit of 5)

\$1,400 total or \$175/week

Vertical Sidebar (Limit of 5)

160 x 600 pixels

\$1,200 total or \$150/week



2026 Season: 10.8 million Meta views

Exclusive Social Media

Sponsor - \$3,000

- Minimum 30 sponsored posts
- Sponsor graphic at end of reels
- Sponsor tagged as Collaborator
- Clickable sponsor graphic on MobileMask.com social media section

1080 x
1920
pixels

MOBILEMASK.COM

2026 Season: 45k active users

Banner

900 x 300 pixels

Bottom Anchor

728x90 pixels

160 x
600
pixels

Vertical
Sidebar

Accepted formats:
jpg, png or webp

