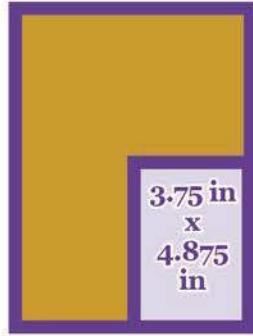




QUARTER PAGE

\$500

Premium Placement
Schedule Pages: \$550



Technical Details

Covers/Full Page: 8.375 inches wide x 10.75 inches high, PLUS one-eighth inch bleed on all sides.

Half Page: horizontal - 7.625 inches wide x 4.875 inches high; vertical - 3.75 inches wide x 9.875 high.

Quarter Page: 3.75 inches wide x 4.875 inches high.

Submit ads in Press Quality PDF format only, with all fonts embedded. All photos and artwork **must be** in CMYK and have a resolution of at least 300 dpi.

Advertising Account Exec _____

Advertiser _____

Credit Card _____ **EXP** _____ **CVV** _____

Signature _____

2026 Advertising Rates

FULL PAGE

\$1,500



Premium Placements

Schedule Pages:
\$1,675

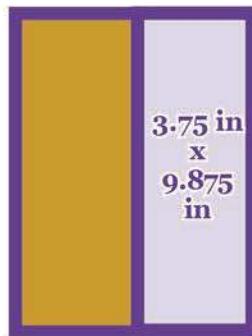
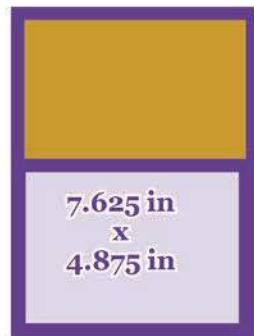
Inside Cover
(Page 2): \$2,000

Back Page: \$2500

HALF PAGE

\$800

Premium Placement
Schedule Pages \$850



2026 Editorial Contact

Alyson Sheppard
Mobile Mask Editor
alyson@mobilemask.com
P.O. Box 3003
Mobile, AL 36652

2026 Advertising Contact

Lagniappe
Something Extra Publishing, Inc.
P.O. Box 3003
Mobile, AL 36652
251.450.4466

2026 Deadline for Advertising Copy:
Friday, December 5, 2025

Advertising Sales Representatives

Sharon Bronson sharon@lagniappemobile.com **Brooke O' Donnell** brooke@lagniappemobile.com

Mobile Mask Digital Offerings

Banner Ad (Limit of 5)

Jan 1 – Feb 28 \$2000 or \$200/week

Off Season Presence

March 1 – Dec 31 \$800

Vertical Sidebar (Limit of 5)

160 x 600 pixels

Jan 1 – Feb 28: \$1200 or \$150/week

Off Season Presence

March 1-Dec 31 - \$400

Horizontal Bottom Page Ad

Jan 1 – Feb 28 : \$800 or \$100/week

Off Season Presence

March 1-Dec 31 - \$200

Facebook Parade Gallery Sponsorships

Mobile Mask will post the previous day and/or evening's parades the following day by 2 p.m. on the Mobile Mask Facebook page. Have your ad shuffled in the gallery with a specific parade or all of them. Or get exclusive ad rights and be the only ad on all parades.

**Exclusive Ad Rights to all
19 Galleries: \$7000**

All 19 Galleries: \$1500 (with maximum of four advertisers)

A la carte \$300 (with maximum of four advertisers per parade)

**Featured Hotel, Restaurant
or Event Logo**

\$200 annually

Includes Logo and direct link to website or reservation portal.

Banner Ad

900 x 300 pixels

**Vertical
Sidebar**

**160 x
600
pixels**

**Horizontal Bottom
Page**

**450 x
250 pixels**

**Accepted
formats:
jpg, png
or webp**

**Instagram and
Facebook Reels** **\$300 each**
**Post parade sponsorships
(1080 pixels x 1920 pixels)**

